

Job title Graphic Designer
Department Marketing
Reports to Marketing Director

ADW-RH-002.01D-EN

Note: The masculine form is used to lighten the text, and, without prejudice to the female form. We thank all candidates for their application; however, please note that only qualified candidates will be contacted and considered for potential employment.

AD WATERS is a company specializing in the field of decorative plumbing with over 30 years of experience, with operations in both Canada and the USA. We are seeking a Graphic Designer to join our creative team.

JOB SUMMARY

The incumbent will be responsible for conceptualizing and producing graphic art and visual materials to effectively communicate information for publications, advertising, video, packaging, posters, signs, displays, and interactive media such as Web sites and catalogs for all products distributed and events hosted by AD Waters.

TASKS AND RESPONSIBILITIES

Create concepts that will clearly convey our brand identity to our various target audiences
 Offer creative input and actively contribute to a collaborative, results-oriented team environment
 Effectively communicate design concepts and ideas through various types of channels: catalogs, brochures, sales material, magazines, etc.
 Prepare print-ready material and conduct quality control checks on all final deliverables to ensure consistency and adherence to brand guidelines and project briefs
 Design product catalogues for our various brands and thousands of SKUs
 Translate our brand philosophy into traditional assets such as magazine advertisements, catalogs, brochures, web pages, sales and merchandising material, etc.
 Digital design: Develop visually captivating content for digital advertisements that align with current design trends
 Effectively communicate design concepts and ideas to both creative and non-creative stakeholders involved in merchandising, events, and digital development to ensure alignment with overall strategies

QUALIFICATIONS

Diploma in infographics/graphic design or equivalent
 Minimum of 5 years' experience in graphic design

KNOWLEDGE, SKILLS AND ABILITIES

KINDLY ATTACH YOUR PORTFOLIO WITH YOUR APPLICATION
 Demonstrated versatility, autonomy, and attention to detail (Have a good eye for detail with an obsession for proper layout and composition)
 Proficient in Adobe CC Suite (InDesign (a must), Photoshop, Illustrator, Acrobat
 Bilingual proficiency in French and English
 Solid understanding of prepress techniques
 Familiarity with Microsoft Office (Excel, PowerPoint, Word)
 Experience in HTML is an asset
 Experience in photo retouching according to brand guidelines for both product and lifestyle images is a plus
 Familiar with MacOS is an asset

BENEFITS AND ADDITIONAL INFORMATION

Group insurance (medical, dental, LTD, life)
 Group VRSP
 Free access to gym
 On-site parking
 Work schedule Mon-Fri; 8AM-5PM